

Vol. 13, No. 25

June 21, 1958

JOT THESE DATES ON YOUR
CALENDAR



Tues., June 24 — Open House. Jack Redding, author of *Inside the Democratic Party*. Cocktails, 6:15 p.m., buffet.

Redding, PR director for President Truman's 1948 election campaign and former PR aide to General Bradley, will talk about his book, published June 16. Panel discussion, headed by Bill Hillman, dean of White House press corps during Truman administration.

Former newsman and war correspondent, Redding served also in publicity, Psychological Warfare Div., 21st Army Group, and as military spokesman for Big Three at the Potsdam Conference. He mustered out as Presidential draftee to serve as assistant to Stuart Symington, head of the Surplus Property Administration. Redding has served on numerous other special governmental commissions and has been decorated by U.S., French and Belgian governments.



REDDING

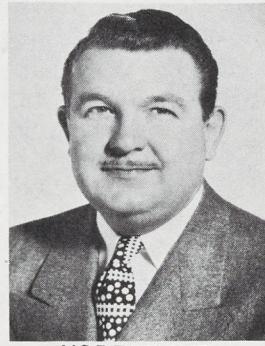
Thurs., June 26 — Open House. Opening of Photo Exhibit, "Around the World in Pictures," by Blackie Kronfeld. Cocktails, 6:15 p.m.

Kronfeld has flown around the world almost continuously for fifteen years. He was attached to the Signal Corps as combat photographer in the South Pacific in World War II. Dinner will be available after the cocktail party, sponsored by Pan American Airlines (he does their annual calendars circulated throughout the world). (See picture, page 3.)

Tues., July 1 — Book Evening. *Foreign Policy: The Next Phase*, by Thomas K. Finletter, former Sec'y. of the Navy. Cocktails, 6:30, dinner 7:30, panel discussion, 8:30 p.m. Reservations, please.

SWIMMING POOLS, BOWLING ALLEYS ARE "UP FRONT" IN KOREA WAR ZONE EIGHT YEARS AFTER OUTBREAK

(Next week, on June 24, Americans everywhere, and foreign correspondents in particular, will observe the eighth anniversary of the start of the Korean War. To up-date the situation in Korea today, UPI vice president and general manager for Asia Ernest Hoberecht reports on a visit to the Korean front. UPI requested this story especially for The Overseas Press Bulletin.)



HOBERECHT

by Ernest Hoberecht

Members of the OPC who were familiar with all the better front line bunkers and trenches during the Korean War

WILFRED MAY PRAISED

A. Wilfred May's resignation last week as Treasurer of the OPC brought forth tributes to his service to the Club from many quarters.

May was elected in April to his fifth term as Treasurer of the OPC.

Typical of the praise was the statement of Robert Conway, N.Y. Daily News and member of the Board of Governors. Conway said:

"Before voting on Wilfred May's resignation, I wish to express my personal gratitude and appreciation of his work as Treasurer of our Club. He has been a constant watchdog and has often gone beyond his obvious duties in order to advise and suggest ways to improve the Club's financial position. At times this has displeased chairmen of specific committees; yet it was constructive work. I had hoped that he would remain as Treasurer and that next year he would be elected to some other office and continue to be of help to the Board of Governors. However, the duties of Treasurer have been demanding in time and energy, and if he feels obliged to resign I suppose his request must be granted."

(Continued on page 3)

would get lost on a visit to the front today.

There are swimming pools within artillery range of the enemy, plus running water, electric lights, heated Quonset huts with solid floors, steel beds with mattresses and plenty of blankets, private steel lockers, Officers' Clubs, NCO Clubs, Enlisted Men's Clubs, fresh milk, steak, television, movies, bowling alleys, flush toilets, miniature golf courses, service clubs, snack bars, gyms, overseas telephone calls, libraries, post exchanges, hot showers and high-fidelity phonographs.

All this is up front. The boys say there is only one thing wrong with "up front."

The UN commanders take a dim view of "topic number one" and the troops have to go all the way back to Seoul to get their romancing. (Continued on page 2)

Considine Takes Dinner; 6 Other Chairmen Named

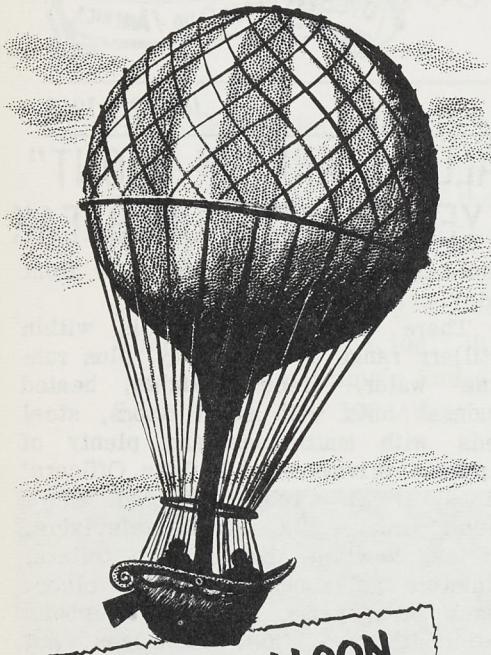
OPC Past President Bob Considine has accepted the chairmanship of the Club's 1959 Annual Awards Dinner and Ball.

In action taken by the Board of Governors at its meeting on June 11, Considine was appointed chairman of the committee for the twentieth Annual Dinner to be held in the spring of next year.

At the same time, the Board, at the request of OPC President Thomas P. Whitney, approved the appointment of William Hillman as chairman of the Washington Liaison Committee. Hillman is a veteran foreign correspondent, author of *Mr. President* and special assistant to former President Truman. He is a member of the National Press Club.

Other committee chairman appointments approved by the Board at the request of the President were: Budget - Bill Foster, *American City Magazine*; Foreign Journalists Liaison - Stan Swinton, AP; Library - Fred Kerner, Hawthorn Books; Open House - Al Perlmutter, NBC; and Special Projects - Lin Root, free-lance.

Air Facts



2 MEN, 1 BALLOON AND NO PANTS!

ON A WINTER AFTERNOON IN 1785, JEAN PIERRE BLANCHARD AND DR. JOHN JEFFRIES SET OUT ON HISTORY'S FIRST FLIGHT OVER THE ENGLISH CHANNEL. HALFWAY ACROSS, THEIR BALLOON BEGAN LOSING ALTITUDE. TO LIGHTEN THE LOAD, THEY THREW EVERYTHING OVERBOARD—EVEN SOME OF THEIR CLOTHING. TWO HOURS AFTER LEAVING ENGLAND THEY ARRIVED IN FRANCE—WITH A NEW WORLD'S RECORD...AND NO PANTS!



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WORLD'S LARGEST AIRLINE
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KOREA WAR ZONE (Cont'd from p. 1)

Seoul has changed, too. Compared to the early 'fifties, it looks swell. There's been quite a bit of progress; some signs of war remain — such as the old Capitol building — but most are gone.

The old press billets have been taken over by the UN Korean Reconstruction Agency. They've been fixed up so much that no self-respecting war correspondent would want to live there — even if he could.

I drove by the place the other day and it was easy to see that the present occupants aren't having as much fun as we did.

For one thing, even if we correspondents still occupied the billets, there would be no censors to cuss. Censorship — and the censors — are long gone.

As a matter of fact, so are most of the correspondents. Only UPI keeps a full-time American staffer in Korea.

The UPI bureau manager in Seoul is Charlie Smith, who (appropriately enough) transferred to South Korea from the southern division of UPI in the U.S. Under Charlie there is the very able Korean staffer Samuel Kim, photographer Kim Chang Kwon and TV cameraman Choi In Jip, plus a couple of assistants.

The military story in Korea, naturally, is only part of the story today. There are the aid and reconstruction story, the political story, etc.

The Republic of Korea office of public information will give you a big hand.

You can get a very thorough briefing from the ROK Army headquarters. UN Commander in Chief General G.H. Decker assured me that he and the members of his command are anxious to cooperate with the press.

Visiting correspondents always get red carpet treatment.

But the days of full logistical support are over, and Smith, like the newsmen who come for short stays, live at the Bando Hotel in downtown Seoul. (There are special rates for newsmen.) Usual opinion: it's not bad.

When there is a big UN story at Panmunjom, the Army lines from Korea to Tokyo are opened to the press, but most of our copy these days moves via regular commercial channels. Charlie telephones or cables his copy to the UPI Asia division headquarters in Tokyo. There it goes on the round-the-clock radioteletype circuit which links UPI in Tokyo with San Francisco and New York.

Up at the front there is no shooting. But only an uneasy cease-fire holds back the two powerful armies that carefully watch each other day and night from red dirt trenches stretching across the rugged and battered Korean peninsula.

You can look across and see the enemy. (The Army runs a regular tour for visitors that includes a visit to a front-line observation post.) You can hear enemy artillery practicing in the hills just across the way.

I crossed up the Army on my last visit and dodged the regular tour for a tramp through the muddy front-line trenches where the "war" is fought for the young fellows stationed there to throw back any new Communist aggression.

But on the whole, it's peaceful. For one thing, the old press club bar is closed.

Gone, too, are the jeep races.

Remember how UPI president Frank H. Bartholomew got the name "Hot Rod Bart?" It was during the days of the first truce negotiations. The correspondents would come back in trucks to the Imjin river. Just as soon as they crossed, they would toss their copy to their colleagues who would be waiting in jeeps.

These races got so competitive that the Army called them off, claiming that the commander of a tank outfit had complained about correspondents' jeeps forcing his tanks off the road.

Gone are the heated debates over who would handle the poolers, the denunciation of the public information officers and the fights for the telephones.

As a matter of fact, Korea just isn't the same.



John F. Day who became a full member of the OPC Board of Governors last week. Day stepped up from his position as first alternate member of the Board when Larry Newman, a member of the Board was elected Treasurer of the Club. Newman succeeds A. Wilfred May who resigned the position last week.

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Issue Editor: Ralph Major.

Managing Editor: Barbara J. Bennett.

PEOPLE & PLACES

Mike Horton, formerly NBC, appointed director of information services for CBS News on June 8 - he reports to *Sig Mickelson*, vice president of CBS, Inc. and general manager of CBS News... *Dickey Chapelle's* "Turkey - The Land Where Russia Stops," in June *Reader's Digest*... *Alan Olson*, editor of restaurant monthly, *Fast Food*, elected president of N.Y. Business Paper Editors Ass'n... Free-lancer *Harrison Forman* in Damascus, Syria.

Norman Lobsenz completed two books before he left for Middle West and West coast on magazine and book assignments: *Emergency*, on the Emergency division of the N.Y.C. Police Dep't. (for David McKay Co. for October publication), and *First Book of Germany* (for Franklin Watts)... *Esther Van Wagener Tufty* (Tufty News Service and NBC News, Washington) elected eastern vice president of American Women in Radio and Television.

Hal Lehrman arrived in Algiers just as the blow-up started: he reported for the *N.Y. Post* and had article in June 12 *The Reporter*, "How the Explosion Was Set Off in Algeria."... *Edith Kermit Roosevelt*, associate editor and syndicated columnist for Spadea Syndicate, has free-lance article on health appearing in July issue of *Popular Medicine*... *Don Baldwin*, AP news manager in Tokyo, to St. Petersburg Fla. where he takes up post as the *St. Petersburg Times* managing editor.

Photographer *Bradley Smith* back from *Life* assignment in Caribbean... *Cliff Evans*, NBC, got the first interview with Roy Campanella since the Dodger catcher had his auto accident; it was broadcast on Dave Garroway's "Today" program... *Raymond Torr*, recently under the surgical knife, on mend... A recorded narration on Mao Tsetung done by *Edgar Snow* for BBC, includes a blow-up of Snow's 16 mm. film of Mao in 1936 (first ever made); being shown in Britain and Commonwealth.

Lisa Larsen won Photographer of the Year award from Encyclopaedia Britannica and University of Missouri Mathew Brady award; she's vacationing in New York after opening exhibit on refugees at Dep't. of Public Health and Welfare in Washington, D.C., addressing American Society Magazine Photographers photojournalists at University of Miami and *Life* advertising convention at Ponte Verde... *Julien Bryan* scheduled to speak and show Russian film to American Library Ass'n.'s annual meeting on July 16 in San Francisco.

(Continued on page 7)



BLACKIE KRONFELD AT WORK: St. Peter's in Rome. His exhibit of sixty color photos, "Around the World in Pictures," opens at the OPC June 26 and will remain until Sept. 1. (See Club Calendar.)

MAY PRAISED (Cont'd from page 1)

"I can only hope that he will soon accept nomination for some other office in the Club."

Miss *Inez Robb*, *Will Oursler* and *Will Yolen* were among Board members who joined in Conway's praise of May.

Another tribute was paid by OPC President *Thomas P. Whitney*, who wrote: "My dear Wilfred:

"I'm writing to tell you that at its meeting last evening, the Board of Governors decided to accept your resignation with a vote of deep gratitude for your long and faithful service to the Club as its Treasurer.

"As all of us associated with the Club administration during recent years are aware, you have made an enormous contribution to the welfare and prosperity of the OPC by your able stewardship over the Club's finances. I do sincerely regret that you have felt it necessary to resign because of increased responsibilities as the executive editor of the *Commercial and Financial Chronicle* and hope that the Board of Governors and I shall have the benefit of your advice and experience in this coming year."

May, in his letter which was acted upon by the Board of Governors at its meeting on June 11, extended his "deep gratitude" for support of Club members and staff, and said "with their continued cooperation there need be no qualms over the future fiscal operations including preservation of the Club's strong financial condition..."

Larry Newman, a member of the Board of Governors and chairman of the House Operations Committee since April 1957, was elected Treasurer by the Board to succeed May.

Dateline Income: \$3,700

"*Dateline* 1958 was a success, both from the standpoint of advertising volume and profit realized" the Committee reported to the Board of Governors last week.

Dateline Committee chairman *Ben Wright* said the annual magazine made a profit of \$3,700 this year. Advertising volume was \$11,200.000

The magazine was circulated initially to OPC members at the Annual Awards Dinner in April. Subsequently, copies were mailed to members of the Club not attending the Dinner. A limited number of copies of the magazine are available in the OPC Office on the fifth floor.

1958 committee members were *Matthew Bassity*, *Lawton Carver*, *Bernard Frazier*, *Ernest Heyn*, *Murray Lewis*, *Richard Marshall*, *Arthur Milton*, *Larry Newman*, *William Nichols*, *Cornelius Ryan*, *Joseph Ryle* and *Rex Smith*.

TIMES' HAILEY AT OPC

Foster Hailey, *N.Y. Times* correspondent, described Communist China as "the Sputnik around which the Far East revolves" when he spoke at an OPC Open House on June 10.

Hailey, former *Times* Far East correspondent, said that a Nationalist invasion of the Chinese mainland was a "dead letter." Even the Nationalist leader, Generalissimo Chiang Kai-shek, was convinced he would never return to the mainland, Hailey said.

In a round-up of his impressions of the Far East, Hailey added that if American newspapers had got together they could have challenged the State Dep't. ban on visits to Communist China by U.S. reporters, and "we could have gone in."

In China, he said, the Communists have things under control. Their leaders are intelligent but are faced with the difficult problems of over-population and inadequate food supply.

Korea had made a remarkable improvement. The U.S. aid program has immeasurably helped the "little guy." The Korean President, Dr. Syngman Rhee, would like to move north, but does not have enough supplies.

Hailey will begin work as the *Times* Middle East correspondent in August.

STEVENS IN NEW YORK

Edmund Stevens, Moscow correspondent for *Look* magazine, and for MBS and *Christian Science Monitor*, is on home leave in New York. He can be reached at his mother's home, ORegon 5-5980.

part I

"CRASH" COVERAGE OF U.S. MEDIA IN HUNGARY AND MIDDLE EAST

by Theodore E. Kruglak

Following are extracts from an article in Journalism Quarterly. Kruglak a retired Professor of Journalism at Long Island University, is now in Europe as a Fulbright scholar.

In the Fall of 1956 the American information media were called upon to give spot and interpretative coverage of major flareups in two widely separated areas: Central Europe and the Middle East. Covering the news in October and November of that year presented problems not encountered since World War II days. The conflagrations were signalized by mere wisps of smoke discernible only to those editors equipped with a seventh sense or with access to astute correspondents on the scene.

The Poznan trials in September 1956 provided the opportunity for movement into Poland. Unfortunately, however, few American correspondents managed to get into the country. Ruth Lloyd, former UP correspondent in Poland, reported as follows (in *The Overseas Press Bulletin*):

"The New York Times foresight paid off when the editors decided to send Sydney Gruson back to Europe months ago at a time when nobody had any idea that the political picture there would suddenly change....

"Now that the story has broken wide open, editors have their correspondents standing on the doorsteps of Polish consulates in London, Paris and Washington. Only those few correspondents who extended their visas at the time of the Poznan trials were able to get back in before the doors slammed shut."

Actually, even before the Poznan trials, editors of the New York *Herald Tribune*, the Chicago *Daily News*, *Time*, International News Service, CBS and other media boarded the Polish visa merry-go-round, but it was Mr. Gruson who snatched the gold ring.

Typical of the maneuvering involved in the Poznan coverage was that reported by John Day, CBS Director of News:

"Starting in July, we had various of our people apply for visas to Poland . . . Leiser (stationed in Bonn) was still trying to get into Poland when the Poznan trials opened. He had not been granted a visa, so we had Dan Schorr, who had been stationed in Moscow, get a transit visa that allowed him to stay twenty-four hours in Poland. Once he got there, he was able to extend this for two or three days. During that time, he shot film inside the courtroom and outside

and he made broadcasts."

In brief, those were the preliminary moves in Central Europe.

The Hungarian Crisis

The permanent correspondent force in Hungary . . . for American information media (when the revolt broke out Oct. 23) consisted of the Martons (Endre and his wife, Ilona Nyilas) representing AP and UP.

The force was augmented coincidentally by the visit of John MacCormac, a Canadian citizen who headed the New York *Times* Vienna bureau, and Leslie Balogh-Bain, a Hungarian-born correspondent for NANA. MacCormac had arrived in Budapest to cover the return of Communist leader Erno Gero from Yugoslavia. Fate, which thus smiled upon the *Times*, frowned on October 24, however, and MacCormac's eye-witness story of the crash of the Hungarian puppet government was held up for two days.

The responsibility for preliminary coverage of necessity rested with the correspondents in Vienna, some hundred miles from Budapest. But Vienna, a badly undermanned news center two years previously, was still being treated as a provincial outpost by an overwhelming majority of the American news media. Only AP, INS, UP and the New York *Times* had fully staffed bureaus in that city. The New York *Post* and the *Christian Science Monitor* were represented by special correspondents.

The problem of getting into Hungary was almost insurmountable in the first days of the revolt. Russell Jones of the United Press Frankfurt office had applied for a Hungarian visa earlier in October and it had been promised for delivery in Vienna on October 23:

Red tape held up delivery of the visa that day, then the border was sealed. But for Jones the next five days were almost as nightmarish as being in the revolution itself. Together with Vienna bureau chief Franz Cyrus and other staffers in the Austrian capital, he settled down to a routine of 24-hour shifts, ears glued to the broadcasts of Radio Budapest.

Off duty hours were spent making chilling patrols along the border, interviewing refugees who even then were starting to pour into Austria.

Jones finally reached Budapest October 29, still minus a visa, riding in a German automobile flying the American flag.

Anthony Cavendish, who had been sent from UP's Paris office to Warsaw in September, boarded a Polish Red Cross plane carrying plasma to Hungary. From the landing field he hitchhiked thirty miles to enter Budapest the night of October 28.

It was not only Hungarian red tape that prevented American correspondents from entering the battle zone, but U.S. red tape as well. Marcel Wallenstein, the Kansas City *Star's* European correspondent, reported that:

"Many American correspondents in Europe were either prevented from entering Hungary or they brushed aside their government's regulations and travelled with passports marked 'not valid for travel in Hungary' . . .

"Arriving in Vienna from Czechoslovakia we immediately applied for American validation of our passport (it was not forthcoming). Repeatedly we drove to Nickelsdorf, the Austrian town on the frontier. We could leave the car and sneak through on foot because of confusion at the customs post. Finally the problem was solved by hiring a sharp Austrian chauffeur with a Hungarian visa. He got us through—illegally—and we drove to Budapest, despite our U.S. passport.

"Later when we returned to Vienna—six days after our application—we were informed the State Department had authorized passport validation for one single journey. This was useless. The Hungarian revolt was a commuter's war. To get news out it was necessary to bring it out."

If the American information media with correspondents in Western Europe were not represented in Budapest in force prior to October 23, the situation changed drastically after that date. During the course of the revolt, at least one correspondent of every U.S. medium managed to get to Hungary or to Vienna. The Associated Press moved Eric Wahala to Budapest from the Vienna bureau to back up Endre Marton, INS moved Katherine Clark (Mrs. Edgar Clark) from Vienna and UP had both Jones and Cavendish to round out the coverage by Ilona Nyilas.

(Extracts on the Middle East from Professor Kruglak's article will be published next week.)



KRUGLAK

LETTERS



Dear Editor,

Now that Bob Considine's blast at *Time* has resounded in *The Overseas Press Bulletin*, perhaps I may be permitted a word.

The *Time* story was not an obituary on INS, nor was it meant to be. It was a story about the "merger," about the new UPI. It would probably constitute a new milestone in journalism to find two newsmen who would agree with *Time's* one-sentence characterization of the differences in the wire services which appeared in the story. But to interpret that brief segment in a lengthy story as a slur on the war-time greats of INS is not only an unfair but a ridiculous assumption.

I could wish that we had done a wide-ranging "obit" on INS. It could have been a grand story. I have known and respected many of the reporters whose work Bob cited. I have been up against one or two of them on stories. And I knew it.

I think it is only fair to record the fact that *Time* has indeed covered the activities of most of the reporters mentioned in the Considine column. A quick check turns up thirty-nine stories about

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them - plus innumerable mentions - in the pages of *Time*. *Frank R. Shea*
Assistant to the Publisher
Time Magazine

Dear Editor,

As an overseas member home on leave for the first time since the Club opened its fine new building, I would like to express my thanks on two counts:

First, the friendly reception by members and Club staff, all of whom have made me feel at home.

Second, *The Bulletin*. I would like to acknowledge the debt we overseas members have for *The Bulletin*. I feel - and my opinion is shared by many - that the overseas membership price is well worth the small cost for *The Bulletin* alone.

I hope all OPC members visiting West Germany will drop in at our European *Stars and Stripes* headquarters at Darmstadt, only a short distance from Frankfurt. We have a small press club of our own and one of the best newspaper plants in Europe, which is worth a visit.

Thanks again OPC - and *Bulletin*.
Thurston Macauley
New York

Dear Editor,

News of the OPC New Zealand dinner was given wide and generally favorable press coverage in this country. There were many comments from press people — some jokingly said: "They got better food and things we seldom obtain here even at the best dinners."

You might be amused by my Samoan story: I had been there ten days, had not seen a newspaper - and the radios didn't work. I was frantic for news. Finally I asked High Chief Tufele if they didn't print a paper in Fangatona. He said: "Oh, yes." I asked him, "When?" and he said with a shrug of the shoulders: "Oh, when they feel like it." (That perhaps accounts for no ulcers in that part of the world.) *Nola Luxford*
Auckland, N. Z.

Dear Editor,

Harry Truman's piece in *Dateline* on "Presidents and the Press" is characteristically peppery and interesting, but it contains an historical error.

It was not the Chicago *Tribune* which reported that Lincoln had made an ass of himself at Gettysburg. It was the *Chicago Times*.

The *Tribune*, a strong supporter of the President, predicted that his speech would "live among the annals of man." The *Times* called it a "silly, flat and dish-watery" utterance. *Richard Hansen*
Larchmont, New York

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PEOPLE & PLACES

(Continued from page 3)

Allen H. Center's new book, *Public Relations Ideas in Action* (McGraw-Hill, 1957), being printed in Japanese.

Kathleen Cannell's article on Marianne Moore, "Durable Poetry in Our Time," in *Christian Science Monitor* on June 11 - apropos of the poetess' receiving the Boston Art Festival Poetry Award for 1958.

Louis Weintraub, Louis Weintraub Assoc., Inc., to Washington, D.C., San Francisco, etc. to coordinate visual communications for Philippine President Carlos P. Garcia during state visit to U.S....Fred Vaz Dias back from Europe where he addressed the sixth annual convention of the Int'l. Federation of Press Clipping Bureaus at The Hague.

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OUT OF TOWN

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**Russell,
Burdsall
& Ward**

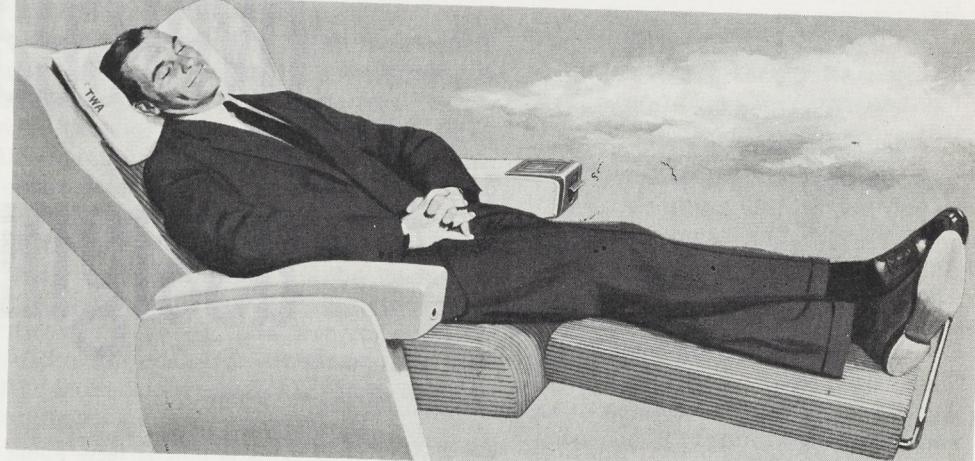
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